



**2022**

**Leaders of the North Bay  
Awards Luncheon**

**Friday, May 13**

Embassy Suites Hotel

San Rafael

*11:30 a.m.—1:30 p.m.*

**Program**





# PROGRAM

11:55 a.m.	<b>Welcoming Remarks</b>  Patty Garbarino– <i>Chair of the Board, North Bay Leadership Council &amp; President &amp; CEO, Marin Sanitary Service</i>
12:00 p.m.	<b>Introduction of Keynote Speaker</b>  Cynthia Murray - <i>President &amp; CEO, North Bay Leadership Council</i>
12:05 p.m.	<b>Keynote Address</b>  Hollis Belger – <i>2022 Youth Power Speech Contest Winner</i>
12:20 p.m.	<b>United We Stand - Community Building</b>  Keith Woods - <i>Advisory Board Member, Exchange Bank</i>  <b>Presented by:</b> Alon Adani - <i>Partner, Cornerstone Properties</i>
12:30 p.m.	<b>Paint the Community Green- Excellence in Environmental Stewardship</b>  The Climate Center  <b>Presented by:</b> Dan Peterson - <i>CEO, Sutter Santa Rosa Regional Hospital , Sutter Health</i>
12:40 p.m.	<b>The “Light Bulb Went On” - Excellence in Innovation/Entrepreneurial Spirit</b>  Steve Dutton - <i>Partner, Dutton Ranch</i>  <b>Presented by:</b> Brett Martinez - <i>President &amp; CEO, Redwood Credit Union</i>
12:50 p.m.	<b>Empowering the Latino Community - Excellence within the Latino Community</b>  Canal WiFi Alliance  <b>Presented by:</b> Eric Dodds - <i>Director of Technical Operations, Comcast</i>
1:00 p.m.	<b>From Red Tape to Red Carpet - Leadership in Government</b>  David Wain Coon - <i>President, College of Marin</i>  <b>Presented by:</b> Jason Foster - <i>SVP, Private Client Advisor, Bank of America</i>
1:10 p.m.	<b>Murray Legacy Leadership Award—Recognition for a Lifetime of Leadership</b>  Steve Page - <i>General Manager, Sonoma Raceway (Retired)</i>  <b>Presented by:</b> Patty Garbarino - <i>Chair of the Board, North Bay Leadership Council &amp; President &amp; CEO, Marin Sanitary Service</i>
1:20 p.m.	<b>Closing Remarks</b>  Cynthia Murray - <i>President &amp; CEO, North Bay Leadership Council</i>

# Keynote

## Hollis Belger

*Winner, NBLC's 2022 Youth Power Speech Contest*



The teen Keynote Speaker is Hollis Belger, a high school senior. Hollis Belger, a California native, is a philanthropy advocate, public speaker, and researcher. At the age of nine, Hollis founded Juggling for Jude, a soccer juggling fundraiser for St. Jude Children's Research Hospital. In addition to raising more than \$500,000 so far, she has raised awareness worldwide about the hospital and the fight against pediatric cancer. Hollis speaks to students and athletes around the Bay Area, encouraging them to find causes they care about and to make use of passions, talents, and interests as avenues for giving.

"My personal story is one of an earlier-than-usual discovery of personal purpose, through a combination of outside support and personal tenacity, drive, and ability," says Hollis. "My experiences as a young philanthropist in the world of childhood cancer and an advocate for youth in philanthropy have allowed me to continue generating new avenues for contribution and exploration, even during the pandemic. I'm constantly forging new paths of meaning and contribution and am passionate about spreading the message of the importance of this kind of pursuit for teens like me. I hope that we become inspired by the possibilities and excited about supporting off-the-path exploration as much as we do the typical achievement-oriented course." Hollis says, "It is my goal to show that these are not mutually exclusive, and civic engagement/social impact inspire purpose."

Hollis is currently working with renowned market researcher, Dr. Howard Moskowitz, using his artificial intelligence technology to support St. Jude market research and training other young people to research areas of their own passion.

Hollis says, "In places like Marin, with our hyper-focus on the outcome-driven path of achievement, we haven't paid enough attention to developing purpose in teens, helping my generation sustain interest and engagement in something meaningful to us and beneficial to our community and society as a whole."

Hollis has won a number of international, national, and regional awards for service, including the Diana Award, the Prudential Spirit of Community Award, the Diller Teen Tikkun Olam Award, the President's Volunteer Service Award (Gold), the US Soccer SheBelieves Hero Award, the Association of Fundraising Professionals Golden Gate Chapter Outstanding Youth in Philanthropy, and the Carson Scholar Award. Recently named as one of People Magazine's Teens Changing the World. Hollis has been featured in countless TV and print news outlets, including NBC Nightly News with Lester Holt Inspiring Kids, as well as Sports Illustrated Kids Magazine, A Mighty Girl, Amy Poehler's Smart Girls, 60Second Docs, and more.

Outside of her fundraising, research, and public speaking, Hollis is an avid dancer and instructor at Roco Dance in Mill Valley, with a specialty in hip hop. She enjoys spending time with her friends, family, and two dogs.

# 2022 Honorees

## **United We Stand, *Community Leadership***

**Keith Woods, *Advisory Board Member, Exchange Bank***



Keith Woods, advisory board member of Exchange Bank, exemplifies extraordinary leadership skills and a fierce dedication to community-building in the North Bay. Keith has been a catalyst for making the community better through his work helping rebuild after the devastating fires in the region; partnering with the CTE Foundation, SCOE, and SRJC to launch the North Bay Construction Corps; implementing CHOICES, a high school dropout prevention program; and serving as “Sonoma County’s MC,” where he has volunteered hundreds of hours helping nonprofits raise money. Keith makes the “building” in community building an every day effort.

## **Paint the Community Green, *Environmental Stewardship***

**The Climate Center**

The Climate Center stands out for its leadership in climate adaption and mitigation. They have a track record of reducing greenhouse gas emissions: they played a key role in the tremendous growth of Community Choice Agencies (CCAs) in the state over the past 6 years, with 24 CCAs now providing on average 88% greenhouse gas-free electricity to over 11 million residents in more than 200 cities/counties. The Climate Center has a powerful theory of change (strategy). It describes the optimum way to deliver rapid greenhouse gas reductions at scale. And they have a bold, comprehensive Climate-Safe California campaign that details how California can respond with urgency to the climate crisis. More important than ever, the Climate Center continues to double down on its investments for a climate-safe future by broadening and deepening its local, regional and statewide policy efforts.



## **The “Light Bulb” Went On, *Innovative/Entrepreneurial Spirit***

**Steve Dutton, *Partner, Dutton Ranch***



Steve Dutton is a stand-out leader in the local agriculture industry. He has proven his ability to innovate in providing housing for his employees without public financial support; creating training programs to provide ESL workers with information needed to work safely on local farms; and leading the charge for more visa allotments for farming. He and his family were named the 2017 Sustainable Farmers by the Sonoma County Harvest Fair for their leadership on sustainable farming practices which demonstrated his entrepreneurial spirit to bring more resiliency to farming. Steve is respected for his problem-solving and creative thinking with an emphasis on looking out for his community and the people in it.

# 2022 Honorees

## **Empowering the Latino Community, *Leadership within the Latino Community***

### **Canal WiFi Alliance**



The Canal neighborhood of San Rafael had very limited Wi Fi which was very detrimental when the pandemic hit as it was difficult for students and workers to use the internet to learn and/or work. As part of a collaborative approach with the City of San Rafael, San Rafael City Schools, The Canal Alliance, Marin Community Foundation and the Marin County Free Library, the County of Marin lead a project to address digital equity in the Canal neighborhood. With the financial support of local donors, the team built a free outdoor wireless network and community COVID-19 website for e-learning services and for residents accessing critical information and services. With the leadership of the core group, design, communication, installation and digital literacy was combined to provide not only access, but also Chrome-books and digital literacy training. The empowered Latino community leapt at this opportunity with the daily use of the network climbing, with 43% of users accessing the network for school, 33% for general internet use, and 21% for work-related activities. This project represents how much collaborators can achieve when they work in concert to meet the needs of the community's residents through the empowerment of access.

## **From Red Tape to Red Carpet, *Leadership in Government***

### **David Wain Coon, *Superintendent/President, College of Marin***

College of Marin (COM) Superintendent/President David Wain Coon is the epitome of a collaborative leader who skillfully cuts through red tape and finds innovative solutions that improve the campus climate. The result is a host of best practices which seek to eliminate barriers to COM's services and offerings. Highlights include completion of Measure C modernization projects and passage of Measure B for funding of campus renewal; earning the prestigious 2020 Dr. John W. Rice Diversity and Equity Award—celebrating the community college that has made the greatest strides toward faculty and staff diversity or student equity; LGBTQ Caucus Leadership for CCLC; and creating COM's first Equity Summit, held in 2021. During his 10+ years as COM's president, Dr. Coon has worked extensively to engage with the local community and businesses including supporting numerous nonprofits like North Bay Leadership Council, 10,000 Degrees, Marin Promise Partnership, SchoolsRule-Marín, League of Women Voters, American Association of University Women, Novato and San Rafael Chambers of Commerce, Marin Brain Injury Network, and others.



# 2022 Honorees

## **Murray Legacy Leadership, Lifetime Achievement**

**Steve Page, General Manager, Sonoma Raceway (Retired)**



A leader with integrity, the North Bay is a better place because of Steve Page. Steve Page was President and General Manager of Sonoma Raceway for almost three decades. With Steve at the helm, Sonoma Raceway's campground housed evacuees from several of the wildfires. The Raceway has raised nearly \$7 million for charity. Food drives, blood drives, charity rides, training grounds for disaster response -- the track has been made available to help better the community. Steve gives back to the community in numerous ways, always making time for worthy causes. NBLC is especially proud to honor Steve's dedication to North Bay Leadership Council where he has served the greatest number of years as chair of its Board.

Prior to his time at the raceway, Page spent 11 years in marketing and special events for the Oakland Athletics and 3 years on Capitol Hill as press secretary to then Congressman Leon Panetta. He is currently board chair of the Santa Rosa Junior College Foundation, and advisory board member for 10,000 Degrees, Social Advocates for Youth and the Sonoma Valley Hospital Foundation. He is a graduate of UC Berkeley.

The Sonoma City Council named longtime Sonoma resident Steve Page as its 2022 Sonoma Alcalde, or honorary mayor. As the town's citizen of the year, Page is given the title of Honorary Alcalde ("alcalde" is the Spanish word for mayor) and a silver-headed cane as a symbol of the honor and appears in parades at key community events.

Steve has lived his life by successfully following these two rules: "Have fun and help people." Steve Page is known for his inclusive leadership style, sharp wit and big heart. Whether it be taking the raceway through all kinds of innovations and improvements, helping local charities, leading community efforts or embracing change, Steve is the "go to" guy in the North Bay.

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### *Leading the Way*

North Bay Leadership Council is an employer-led public policy advocacy organization representing the leading employers in Marin, Sonoma and Napa counties committed to providing leadership in ways to make the North Bay sustainable, prosperous and innovative.