



# 2018 Signature Events SPONSORSHIP OPPORTUNITIES

## **Platinum Package \$7,500 (\$500 Savings)**

Platinum (\$5,000) **Leaders of the North Bay** Sponsorship Benefits as below  
Platinum (\$3,000) **Economic Insight Conference** Sponsorship Benefits as below

## **Gold Package \$3,750 (\$250 Savings)**

Gold (\$2,500) **Leaders of the North Bay** Sponsorship Benefits as below  
Gold (\$1,500) **Economic Insight Conference** Sponsorship Benefits as below

## **Silver Package \$1,650 (\$100 Savings)**

Silver (\$1,000) **Leaders of the North Bay** Sponsorship Benefits as below  
Silver (\$750) **Economic Insight Conference** Sponsorship Benefits as below

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## **Leaders of the North Bay**

*Always a "Sell Out" Event*

### **Platinum \$5,000**

- Company logo showcased in the event invitation and program
- Company logo prominently listed in promotional materials including print & online advertising, press releases, web & social media
- Two complimentary reserved tables (16 seats total)
- Logo recognition in Event Sponsor presentation
- Podium recognition at event
- Half Page Ad in the NBLC Special Section

### **Gold \$2,500**

- Company logo showcased in the event invitation and program
- Company logo prominently listed in promotional materials including print & online advertising, press releases, web & social media
- One complimentary reserved table (8 seats total)
- Logo recognition in Sponsor presentation
- Podium recognition at event
- Quarter Page Ad in NBLC Special Section

### **Silver \$1,000**

- Company name listed in promotional materials
- One complimentary reserved table (8 seats total)
- Logo recognition in Sponsor presentation
- Podium recognition at event

## **Economic Insight Conference**

*Always a "Sell Out" Event*

### **Platinum \$3,000**

- Company logo showcased in the event promotional materials including print & online advertising, press releases, program, web & social media
- Two complimentary reserved tables (16 seats total)
- Logo recognition in Event Sponsor presentation
- Podium Recognition at event

### **Gold \$1,500**

- Company logo showcased in the event promotional materials including print & online advertising, press releases, program, web & social media
- One complimentary reserved table (8 seats total)
- Logo recognition in Event Sponsor presentation
- Podium recognition at event

### **Silver \$750**

- Company logo listed in the event promotional materials including program, web & social media
- One complimentary reserved table (8 seats total)
- Logo recognition in Event Sponsor presentation
- Podium recognition at event