



In 2012, NBLC honored: Pat Kendall, Kaiser Permanente - Caught in the Act of Leadership; Elece Hempel/Petaluma People Services - We're All in This Together; John Wick and Peggy Rathmann, Marin Carbon Project - Paint the Community Green; Enphase Energy - The "Light Bulb Went On"; and Herman Hernandez, Latino Leaders - Empowering the Latino Community.

Nomination forms may be downloaded at NBLC's website: [www.northbayleadership.org](http://www.northbayleadership.org). They are also available by contacting us at [info@northbayleadership.org](mailto:info@northbayleadership.org) or (707) 283-0028. Please complete both pages of the nomination form. The deadline for nominations is June 21, 2013. The awards will be presented at a luncheon ceremony on November 1, 2013, at the Hyatt Vineyard Creek Hotel, Santa Rosa, so please save the date.



## What Small Business Must do NOW to Comply with Health Care Reform

**Your small business needs to be ready for health care reform.**

Attend this interactive conference to learn about options, resources, practical tips, important deadlines, and new legal requirements.

PROGRAM:

**Keynote: Michael Lujan, RHU**

Director of Sales and Marketing, Covered California

**Insurance & Compliance: Jim Settles**

Senior Vice President & Partner

North Bay Practice Leader & Woodruff-Sawyer & Co.

**Jennifer Graff Lunski, Esq.**

Vice President, Woodruff-Sawyer & Co.

**Small Business Expert: David Chase**

California Director, Small Business Majority

**Reality Check:** Panel of Small Business Owners

**June 14, 2013**

**Sheraton Hotel, Petaluma**

7:00 a.m. Registration • 7:30 a.m.-10:30 a.m. Program

**RSVP Required**

RSVP to: [info@northbayleadership.org](mailto:info@northbayleadership.org)

Deadline for Reservations June 7, 2013

**Space is Limited—Reserve Your Seat Today!**

KEYNOTE SPEAKER:

**Michael Lujan, RHU**

Director of Sales and Marketing, Covered California

*A former agent, general agent and carrier sales executive, Michael has more than 25 years of experience working with small business employee benefits. Among his previous positions, Michael served as Director of Small Group Sales for Blue Shield of California as well as Sales Manager for two prominent general agencies, leading sales and enrollment teams throughout California. Earlier in his career, Michael served as Membership Chair for LAAHU, CAHU member since 1988 and Board Member for the Northern California Employee Benefit Council. Michael brings his broad industry experience to his role with Covered California and to help prepare agents for their important role in the new health insurance marketplace.*

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Western Health Advantage



North Bay Business Journal

## NBLC in Action: Annual Legislative Day in Sacramento



NBLC made its annual trek to Sacramento on May 22 to advocate for CEQA modernization, public pension reform, the Governor’s Local Control Funding Formula reform of school funding, creating revenue for workforce housing, and improving the state’s economic competitiveness.

Meetings were held with State Controller John Chiang to discuss public pension reforms; the Governor’s office to discuss the budget, Local Control Funding Formula (which NBLC is backing),

and GO-Biz initiatives to create jobs and spur innovation State Senator Carol Liu to discuss education; State Senator Jerry Hill and Senator Darrell Steinberg’s staffer, Kip Lipper, discuss CEQA modernization and the bills introduced this year concerning CEQA; Assembly member Marc Levine on his legislation on Massively Open Online Courses and other bills; and others to discuss workforce housing, sustainability and energy, water, and more. It was important that we make the voice of employers heard in the Capitol by spending a full day meeting with our elected representatives to weigh in on key public policy issues.

## Amazing Quotes from Graduation Speeches

[12 Amazing Quotes from Graduation Speeches](#) by Becky Gaylord in **PR Daily**, provides a good smattering of the variety of graduation speeches new graduates hear. Here is a sampling of these quotes:

### 1. Aaron Sorkin to Syracuse University in May 2012

“Make no mistake about it, you are dumb. You’re a group of incredibly, well-educated dumb people. I was there. We all were there. You’re barely functional. There are some screw-ups headed your way. I wish I could tell you that there was a trick to avoiding the screw-ups, but the screw-ups; they’re a-coming for ya. It’s a combination of life being unpredictable, and you being super dumb.”

### 2. Stephen Colbert to his alma mater Northwestern University in June 2011

“In 1986, our commencement speaker was George Schultz, secretary of state, fourth in line to the president. You get me—basic cable’s second most popular fake newsman. At this rate, the class of 2021 will be addressed by a zoo parrot in a mortar-board that has been trained to say “congratulations.”

### 3. Bono to the University of Pennsylvania in May 2004

“I love America because America is not just a country, it’s an idea. You see my country, Ireland, is a great country, but it’s not an idea. America is an idea, but it’s an idea that brings with it some baggage, like power brings responsibility. It’s an idea that brings with it equality, but equality, even though it’s the highest calling, is the hardest to reach. The idea that anything is possible, that’s one of the reasons why I’m a fan of America. It’s like ‘Hey, look there’s the moon up there, let’s take a walk on it, bring back a piece of it.’ That’s the kind of America that I’m a fan of.”

#### 4. Theodor Seuss Geisel to Lake Forest College in June 1977

His speech, in its entirety:

“My uncle ordered popovers  
from the restaurant’s bill of fare.  
And, when they were served,  
he regarded them  
with a penetrating stare  
Then he spoke great Words of Wisdom  
as he sat there on that chair:  
‘To eat these things,’  
said my uncle,  
‘you must exercise great care.  
You may swallow down what’s solid  
BUT  
you must spit out the air!  
And  
as you partake of the world’s bill of fare,  
that’s darned good advice to follow.  
Do a lot of spitting out the hot air.  
And be careful what you swallow.’”



#### 5. Steve Jobs to Stanford in 2005

“Death is very likely the single best invention of life. It’s life’s change agent; it clears out the old to make way for the new.... Your time is limited so don’t waste it living someone else’s life. Don’t be trapped by dogma, which is living with the results of other people’s thinking. Don’t let the noise of others’ opinions drown out your own inner voice, heart and intuition.”

### Members in the News

#### Sonoma Raceway Breaks Ground on New Raceway Garden

The raceway and Levy Restaurants hosted a ceremonial ground breaking for the new Sonoma Raceway Garden on Tuesday.

#### North Bay Leadership Council's Cynthia Murray Wants to Keep Marin Working

THE DRACONIAN CHANGES proposed by a coalition of conservation organizations (Marin Voice, April 14) would help destroy the very foundation that makes the Marin we know and love possible today and sustainable tomorrow.

#### Securitas Spotlight May 2013

Securitas Security Services gives you tips for the month of May.

#### Les Perry is Honored at the James B. and Billie Keegan Leadership Series

Les Perry will be the 2013 Leadership Award Recipient for the James B. and Billie Keegan Leadership Series.

#### George Lucas, Parks Conservancy Final Picks For Presidio Commissary Site

The Presidio Trust has narrowed the list of 16 proposals to three to build a cultural institution in the park’s former commissary site on Crissy Field.

#### Basin Street Properties Continues to Add Tenants to Petaluma Properties

Sonoma County’s Largest Landlord Signs Tenant Expansion, Adds Diverse Mix of Businesses to Sought-After Properties in the Area.



### **Medtronic, Inc. Gets Affinity Fusion Oxygenation System Approved by FDA**

Medtronic, Inc. (NYSE: MDT) announced U.S. Food and Drug Administration 510(k) clearance and the first U.S. clinical uses of its new Affinity Fusion oxygenation system.

### **Sonoma Raceway is Hosting Two Motorcycle Events to Benefit Speedway Children's Charities**

Motorcycle riders can enjoy a high-speed day on the twists and turns of Sonoma Raceway or a scenic ride through Wine Country all in the name of charity, May 1 and May 3.

### **George Lucas Has Made The U.S. Economy 3 Percent Bigger Than We Thought**

Huzzah! America's economy is around \$400 billion bigger than you thought it was.

### **Kaiser Permanente is Seen as The Face of Future Health Care**

When people talk about the future of health care, Kaiser Permanente is often the model they have in mind.

### **Redwood Credit Union Plants Trees for Sustainability**

RCU Volunteers Assist Laguna de Santa Rosa Foundation to Restore Local Oak Woodlands Ecosystem.

### **Basin Street Properties, Sonoma County's Largest Landlord, Adds Four New Tenants to Waterfall Towers in Santa Rosa**

Wedbush Securities, Salmon-Felte Insurance and Financial Services, TeamLogic IT and Pinnacle Abrasives Join Existing Tenants.

### **Sonoma Raceway to Host 13th Annual High Speed Blood Drive, April 29**

Community members and race fans alike can enjoy the ride of a lifetime and help save lives during the 13th annual High Speed Blood Drive at Sonoma Raceway on Monday, April 29.

### **PG&E Pays \$293 Million to California Cities and Counties**

Utility Pays Franchise Fees and Property Taxes to 49 Counties and 243 Cities in Its Service Area.

### **PG&E Named One of America's Best Corporate Citizens**

Utility Ranks 37th among United States Companies in "100 Best Corporate Citizens" List Published by CR Magazine.

### **PG&E Announces Enhanced Green Energy Program to Give Electric Customers More Renewable Options**

PG&E Reaches Agreement With Consumer, Labor and Other Groups on Community Solar Alternative.

**Read more** [www.northbayleadership.org/news](http://www.northbayleadership.org/news)



## **Who We Are**

Over twenty years ago, business leaders founded the North Bay Leadership Council on a simple premise: We can accomplish more by working together. Today, the Council includes 44 leading employers in the North Bay. Our members represent a wide variety of businesses, non-profits and educational institutions, with a workforce in excess of 25,000. As business and civic leaders, our goal is to promote sound public policy, innovation and sustainability to make our region a better place to live and work. For more information: Call 707.283.0028 / E-mail [info@northbayleadership.org](mailto:info@northbayleadership.org)

**[www.northbayleadership.org](http://www.northbayleadership.org)**