

POLICY WATCH – August 2014

In This Issue

- NBLC Completes Three Algebra Academies This Summer
- 2014 Leaders of the North Bay Honorees Announced – Get Your Tickets Today for the Awards Luncheon on October 31st!
- \$7.12 Billion Water Bond Finally Makes it to the November Ballot
- Members in the News



This issue of Policy Watch celebrates five leaders doing very well at doing good! Celebrating leadership is one of our favorite things to do and we hope that you will join us on October 31 to honor the 2014 Leaders of the North Bay. At the same event, we will also introduce you to keynote speaker, Dacher Keltner, who believes we are all “born to be good.” NBLC loves optimism – and finding new ways to bring more goodness to the world. Tickets to the awards luncheon can be purchased today!

NBLC prizes education and produced three Algebra Academies this summer. This program combines giving students a jumpstart in algebra with career exploration. Read the full article to learn why this is important and how NBLC is changing lives.

Also in this issue we look at the new water bond on the November ballot. As the drought continues, it is imperative to focus on water policy and ways to improve our water capacity, reliability and quality. Please don't miss reading about our Members in the News to learn about what these leaders are doing to make the North Bay even better!

Best,



Cynthia

NBLC Completes Three Algebra Academies This Summer



As public policy advocates, NBLC has made education our top priority. As leading employers, NBLC members know the importance of having well-educated, skilled workforce in the North Bay. NBLC started its Algebra Academy program four years ago to help close the achievement gap for Latino students, make them more college and career ready, pique their interest in math and science, and give students the opportunity to explore a variety of careers in North Bay workplaces. This year, NBLC ran academies in three cities: Novato, Petaluma and San Rafael. We partnered with local

school districts and employers in each city to bring life-changing experiences to the students and help them prepare to become part of the 21st Century workforce.

Our gracious host companies included: Kaiser Permanente, Central Marin Sanitation District, Dominican University, County of Marin – Public Works, Redwood Credit Union, Marin County Sheriff’s Department, Guide Dogs for the Blind, Autodesk, Ellis Creek Water Recycling Facility, Labcon, SMART, X2NSat, US Coast Guard, Petaluma Creamery, Small Precision Tools, Wells Fargo, Republic Services, Buck Institute for Research on Aging, Novato Sanitary District, W. Bradley Electric, Novato Community Hospital, Sonoma Raceway, Veolia Water, and College of Marin.



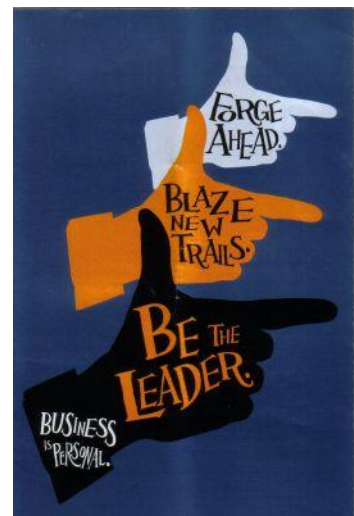
North Bay Leadership Council would like to thank all of our sponsors and supporters: Pacific Gas and Electric, Skywalker Properties, Marin Sanitary Service, W. Bradley Electric, Wells Fargo, Redwood Credit Union, Sonoma Raceway, Sunny Hills Services, Bank of America, Santa Rosa Junior College, Comcast, Burr Pilger Mayer, and Kaiser Permanente.

In the past four years, we have seen students delight in discovering the connection between math and science and the career possibilities that they didn’t know existed. Students give the academy program high marks, appreciating the jumpstart in learning Algebra before they enter their freshmen year and the ability to experience the exciting professions available to college graduates. This year’s program also included the participation of 10,000 Degrees, a nonprofit that helps students get on the college track and supports them in seeking financial aid and college admissions. For more information on NBLC’s Algebra Academy program, please visit our website: www.northbayleadership.org.

2014 Leaders of the North Bay Honorees Announced – Get Your Tickets Today for the Awards Luncheon on October 31st!

NBLC is pleased to announce the 2014 Leaders of the North Bay Honorees:

- **Caught in the Act of Leadership**, Individual Excellence in Leadership: **James Farley**, *County of Marin, Cultural Service*
- **We’re All in this Together**, Community Building: **Willie Tamayo**, *La Tortilla Factory*
- **Paint the Community Green**, Environmental Stewardship: **Marin Sanitary Service**
- **The “Light Bulb” Went On**, Innovative/Entrepreneurial Spirit: **Buck Institute for Research on Aging**
- **Empowering the Latino Community**, Leadership within the Latino Community: **La Luz Center**



The honorees will be recognized at the Awards Luncheon on October 31 at the Embassy Suites Hotel, San Rafael. The keynote speaker is Dacher Keltner. Believing that we are all “born to be good,” he is one of the foremost speakers on the nature of human goodness, conducting

ground-breaking research on compassion, awe, laughter, and love. Keltner is the author of the best-selling book *Born to Be Good: The Science of a Meaningful Life*, and a co-editor of the Greater Good anthology, *The Compassionate Instinct*. Let this award winning speaker open your eyes and heart to a more meaningful and happy life.

Tickets are \$70/person or \$560 for a table of 8. To purchase tickets, please go to <http://northbayleadership.org/events/detail/LNB-2014> or call (707) 283-0028. This event always sells out early, so get your ticket today!

\$7.12 Billion Water Bond Finally Makes it to the November Ballot

According to Ballotpedia, **California Proposition 1**, the **Water Bond** would upon voter approval:

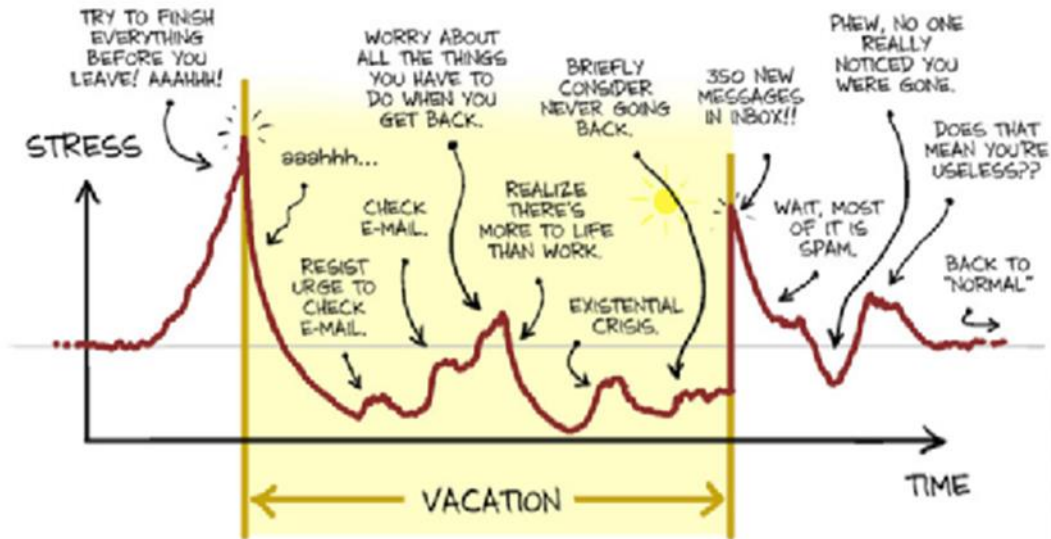
- Authorize \$7.12 billion in general obligation bonds for state water supply infrastructure projects, such as public water system improvements, surface and groundwater storage, drinking water protection, water recycling and advanced water treatment technology, water supply management and conveyance, wastewater treatment, drought relief, emergency water supplies, and ecosystem and watershed protection and restoration.
- Appropriate money from the General Fund to pay off bonds.
- Require certain projects to provide matching funds from non-state sources in order to receive bond funds.

Specific spending proposals in the proposition include:

- \$520 million to improve water quality for “beneficial use,” for reducing and preventing drinking water contaminants, disadvantaged communities, and the State Water Pollution Control Revolving Fund Small Community Grant Fund.
- \$1.495 billion for competitive grants for multi-benefit ecosystem and watershed protection and restoration projects.
- \$810 million for expenditures on, and competitive grants and loans to, integrated regional water management plan projects.
- \$2.7 billion for water storage projects, dams and reservoirs.
- \$725 million for water recycling and advanced water treatment technology projects.
- \$900 million for competitive grants, and loans for, projects to prevent or clean up the contamination of groundwater that serves as a source of drinking water.
- \$395 million for statewide flood management projects and activities.

This Water Bond replaces the previous \$11.14 billion bond. Given the protracted drought in California, it is hoped that the voters will approve this pared down bond and help improve water management and storage in our state.

VACATION RELAXATION?



Members in the News

Sonoma State University's MBA Programs On the Rise

The AACSB-accredited School of Business and Economics at SSU is reporting that they have achieved record enrollment in their Professional MBA program and are close to record enrollment in their Executive MBA. They are also launching a campus-based Wine-Intensive EMBA cohort to complement the Wine EMBA program already running in Napa County.

Comcast Introduces Xfinity On Campus Lets Students Watch Live TV and On Demand Programming Across Devices

Comcast today launched Xfinity On Campus, a service that lets college students watch live TV and On Demand content on their IP-enabled devices, including, laptops, tablets and smartphones while on campus.

Sonoma State University's Children's School: Where the Environment is the Teacher

The entrance to the Children's School on the SSU campus is the first step to understanding the power of the environment as teacher.

Santa Rosa Junior College Lands Federal Grant to Aid Latino, Low-Income Students

Santa Rosa Junior College will soon roll out a new program to boost retention and graduation rates among its growing population of Latino students, who now comprise more than a third of the student body.

SSU Welcomes Largest Student Population in Its History as Fall 2014 Semester Begins

Poised to become a showcase for innovation and a model for a 21st century public university, Sonoma State University welcomes the largest number of students in its history to the Rohnert Park campus as classes begin on Aug. 19 for the fall 2014 semester.

Kaiser Permanente named to Billion Dollar Roundtable for \$1 billion annual spend with diverse vendors

Today, the Billion Dollar Roundtable Inc. announced Kaiser Permanente as one of the two new members of its supplier diversity forum.

Sonoma State University's Schroeder Hall Opening Has Something For Everyone

More than one hundred musicians from as far away as Washington, DC will converge at the Green Music Center on August 23 and 24 to play ten concerts, each under an hour in length, during Schroeder Hall's Grand Opening weekend.

The Buck Institute's Learning Center Funded By Patxi's Pizza

Patxi's Pizza, the Bay Area brand famous for its commitment to philanthropy, community outreach and causes benefiting children's health, education and wellness, announced Wednesday the Patxi's Pizza Learning Center at The Buck Institute for Research on Aging in Novato.

Buck Institute Spinoff Will Use Internet to Solicit Donations for Medical Research

LabCures, a new for-profit spinoff from the Buck Institute for Research on Aging in Novato, hopes to generate money for new research in the life sciences by using the Internet to attract lots of smaller donations.

Redwood Credit Union's Donna Zapata Honored by Napa Hispanic Chamber of Commerce

RCU Business Development Officer Recognized by Napa County Hispanic Chamber of Commerce

Pacific Gas and Electric Company (PG&E) and CAL FIRE Recently Announced a Partnership to Help Stop Wildfires

Pacific Gas and Electric Company (PG&E) and CAL FIRE recently announced a partnership to help stop wildfires before they start in California.

St. Joseph Health's Expanded Memorial Emergency Department Opens

Patient care in the newly expanded 26-bed emergency department at Santa Rosa Memorial Hospital began today after health care regulators gave the OK to St. Joseph Health to open the renovated space for patients.

Sonoma State University's \$325,000 Grant Announced by Rep. Mike Thompson for SSU's Trio Program

U.S. Rep. Mike Thompson (CA-5), a member of the bipartisan TRIO Caucus, today announced a \$325,000 U.S. Department of Education grant for Sonoma State University's (SSU) TRIO program.

Sonoma Raceway Raised More than \$77,000 for Youth Groups During NHRA Weekend

Charitable events combined to raise more than \$77,000 for Sonoma County non-profit groups during the 27th NHRA Sonoma Nationals at Sonoma Raceway, July 25-27.

Read more online at www.northbayleadership.org/news



Who We Are

Over twenty years ago, business leaders founded the North Bay Leadership Council on a simple premise: We can accomplish more by working together. Today, the Council includes 45 leading employers in the North Bay. Our members represent a wide variety of businesses, non-profits and educational institutions, with a workforce in excess of 25,000. As business and civic leaders, our goal is to promote sound public policy, innovation and sustainability to make our region a better place to live and work. For more information: Call

707.283.0028 / E-mail info@northbayleadership.org
www.northbayleadership.org