

## POLICY WATCH – April 2017

### In This Issue

- Do You Know a Leader in the North Bay? Please Submit a Nomination!
- What's the State of the North Bay? Join Us June 7th to Find Out
- Transportation Improvements on Their Way!
- Smart People Practice SMART Safety Measures
- Upcoming Events
- Members in the News

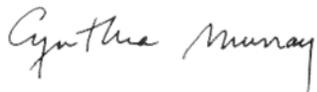


April was filled with showers and the North Bay is gorgeous! There was also lots of sunshine here. We are thrilled that a transportation improvement package was passed by the State Legislature and signed by the Governor. Please see our message below giving kudos to the leaders who got it done.

Transportation is a key part of the economic ecosystem of the North Bay. On June 7<sup>th</sup>, we hope that you will attend the first State of the North Bay which will look at this region's economic ecosystem. What is working well and helping our economy to thrive? What are our challenges and what can we do about it? Please be a part of the conversation!

We also urge you to submit a nomination of the leader in the North Bay you think should be honored. We need your help finding these leaders and ONLY YOU can bring them to our attention. Please take a moment and submit a nomination form. Our goal is to recognize and grow leadership in the North Bay – with your help, we will!

Best,



Cynthia

What's the State of the North Bay? Join Us June 7<sup>th</sup> to Find Out

# State of the North Bay



North Bay Leadership Council presents a regional look at the state of the economic ecosystem of the North Bay. Dr. Micah Weinberg, President, Bay Area Council Economic Institute, provides insights on how well companies are faring in our region and what we should do to make our economy and communities resilient.

Program also includes a panel discussion of esteemed North Bay Business Leaders

Thank you to our sponsors



verivh health



KAISER PERMANENTE®



Sutter Health



Redwood Credit Union

NELSON



**June 7, 2017**

**Sheraton Hotel**  
745 Baywood Drive  
Petaluma, CA 94954

**7:00 a.m.**  
Registration

**7:30 a.m.—9:00 a.m.**  
Program

**\$75 Per Person**  
**\$600 Table of 8**  
(Includes continental breakfast)

**Pre-Registration Required**

**REGISTER ONLINE**

[www.northbayleadership.org](http://www.northbayleadership.org)

**Deadline for Tickets:**  
**June 2, 2017**  
Space is Limited  
Buy Your Ticket Today!

**Do You Know a Leader in the North Bay? Please Submit a Nomination!**



## **2017 LEADERS OF THE NORTH BAY**

### **Do You Know an Outstanding Leader or Organization in the North Bay?**

North Bay Leadership Council will honor outstanding organizations, individuals and teams or partnerships for their leadership in contributing to the prosperity and quality of life in Marin, Sonoma, and Napa Counties.

**Please note the changes to the categories below.**

#### **Call for nominations in the following categories:**

##### **United We Stand**

Community Building:

*Recognition of leadership in corporate philanthropy or volunteerism, civic engagement, and community impact.*

2016 Honoree: Matt Martin – Social Advocates for Youth

2016 Honoree: Andrew Giacomini - Hanson Bridgett

##### **Paint the Community Green**

Environmental Stewardship:

*Recognition of leadership in green business, green building and/or environmental stewardship.*

2016 Honoree: CropMobster

##### **The “Light Bulb” Went On**

Innovative/Entrepreneurial Spirit:

*Recognition of creativity, innovation and the entrepreneurial spirit.*

2016 Honoree: Rachel Ginis - Lilypad Homes

##### **Empowering the Latino Community**

Leadership within the Latino Community:

*Recognition of efforts to empower and strengthen the Latino community through education, job training, cultural awareness, and business development resources.*

2016 Honoree: Wendy Lopez – PDI Surgery Center

##### **From Red Tape to Red Carpet**

Leadership in Government:

*Recognition of local governments that cut through red tape, eliminate barriers to economic growth, enhance efficiency of service, improve the business climate through innovation and best practices.*

#### **Nomination Deadline**

**June 12, 2017**

FOR MORE INFORMATION

[www.northbayleadership.org](http://www.northbayleadership.org)

E-mail: [info@northbayleadership.org](mailto:info@northbayleadership.org)

Phone: 707.283.0028

SAVE THE DATE

Friday, November 3, 2017

2017 Leaders of the North Bay

AWARDS LUNCHEON

Hyatt Vineyard Creek Hotel, Santa Rosa

**Online Nomination Form**

[www.northbayleadership.org](http://www.northbayleadership.org)

NBLC needs your help. We want to honor the best leaders the North Bay has to offer. But we need YOU to submit a nomination of the leader who inspires you, makes you want to be a better person, demonstrates the way to have a better community or a healthier environment, takes action courageously, leads positive change and/or is a role model for others.

The leaders we seek to recognize can be a person, a team, a partnership, an organization, or a company. We have changed some of the categories, including adding a new one recognizing excellence in local government. We only ask that the nominee be exemplary.

## Transportation Improvements on Their Way!



NBLC thanks all who contributed to the passing the Road Repair and Accountability Act- SB1 with a historic vote of 54 to 26 in the Assembly and 27 to 11 in the Senate. This bill has been a decade in the making and it is a victory for our state, especially for our commuters. NBLC is pleased that the legislators passed a bill that is fiscally sound, does not rely on borrowing, provides \$52.4 billion to repair our crumbling transportation infrastructure.

NBLC is especially appreciative of Senator Jim Beall, D-San Jose and Assembly member Jim Frazier, D-Oakley for their efforts in crafting the bills and leading the efforts to pass them in their respective houses. We also praise the North Bay delegation for their determination to get this long overdue bill passed, including Sen. McGuire (a co-sponsor of the bill), Sen. Dodd, and Assembly members Aguiar-Curry, Levine and Wood. Kudos to Governor Brown, Senate pro Tem De Leon and

Assembly Speaker Rendon for all their leadership in passing the bill.

And finally, to our colleagues who fought so hard to ensure that our elected representatives knew that passing SB1 was a top priority in the North Bay and kept the pressure on – we are delighted that our teamwork achieved our goal and we look forward to working together in the future.

## Smart People Practice SMART Safety Measures

SMART urges everyone to practice safety along the initial 43-mile route, from the northern part of Santa Rosa to downtown San Rafael. SMART's testing of the train system will soon end and commuter service will begin. SMART is very concerned that Petaluma has implemented Quiet Zones on 7 of their 9 crossings and is calling for the public to take extra precautions there.



### FOR YOUR SAFETY

- Never walk on railroad tracks. SMART operates an active railroad and walking on the tracks is illegal.
- Use designated railroad crossings only. Wait for the bells and flashing lights to stop and for the gate to rise completely before crossing railroad tracks.
- Be prepared to stop at railroad crossings. Slow down, look both ways and listen for warning signals.
- When driving, never stop on the tracks and never race a train.

For more safety tips visit SMART's rail safety website at [www.BeTrackSmart.org](http://www.BeTrackSmart.org). In the event of a railroad emergency or if the railroad crossing gates are not working properly, please contact SMART's Rail Operation Center: 1-888-412-3330. This number can also be found on the blue Emergency Notification Signs located at all crossing gates.

## Upcoming Events

### **Bay Planning Coalition's 2017 SPRING SUMMIT Uncharted Waters: Finding Opportunity in Uncertainty**

**Thursday, May 11  
8:30 am – 3:30 pm  
Oakland Scottish Rite Center**

This event brings together Bay Area leaders in industry, commerce, regional planning and infrastructure to discuss key policy issues affecting our region, state and nation. Topics of conversation include the state of the region's economy, navigating regulatory uncertainty, short and long term risks facing the Bay Area, and how to find opportunity in the face of the many challenges. [Click here to register!](#)

## Members in the News

### **Sonoma State University Offers Bachelor's Degree Completion Programs at College of Marin**

College of Marin (COM) and Sonoma State University (SSU) have partnered to offer new bachelor's degree programs on COM campuses.

### **Sonoma State University's Dr. William Silver Recognized for Commitment to Diversity Through Leadership**

School of Business and Economics Dean Honored with "Giving Back Award" for Social Responsibility in Higher Education.

### **Redwood Credit Union Celebrates Credit Union Youth Month**

RCU encourages youth to "Give a Hoot About Saving" with two contests

**Read more online at** [www.northbayleadership.org/news](http://www.northbayleadership.org/news)



### **Who We Are**

Over twenty five years ago, business leaders founded the North Bay Leadership Council on a simple premise: We can accomplish more by working together. Today, the Council includes 54 leading employers in the North Bay. Our members represent a wide variety of businesses, non-profits and educational institutions, with a workforce in excess of 25,000. As business and civic leaders, our goal is to promote sound public policy, innovation and sustainability to make our region a better place to live and work. For more information: Call

707.283.0028 / E-mail [info@northbayleadership.org](mailto:info@northbayleadership.org)  
[www.northbayleadership.org](http://www.northbayleadership.org)