

POLICY WATCH – April 2016

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Lots going on in the North Bay and at NBLC! Elections are right around the corner. Please remember to vote. NBLC's endorsements are in this issue. We hope you do your own research to determine who and what to vote for in this important primary. We also urge you to attend our upcoming conference on the future of jobs and the big changes to how we will work with the growth in the use of automation and artificial intelligence. In just a few years, even the definition of a job will be different. Is your company ready? Is your job on the chopping block? Come to the conference to get answers and get ready.

NBLC needs your help. We need you to nominate a leader who is making the North Bay a better place to live or work. Please submit your nomination of the leader who you respect so that we can share her or his leadership with the North Bay community.

Best,



Cynthia Murray
President & CEO

Future of Jobs – NBLC's Economic Insight Conference Focuses on Big Changes Ahead for North Bay Jobs



On June 9th, NBLC is presenting a forum on the future of jobs, one of the most compelling concerns for employers in this century. This forum will look at how the way we work is undergoing big changes and what those changes might be for the North Bay. Predictions are that 50% of today's jobs will disappear by 2025 – 2030. What jobs are at risk here? How safe is YOUR job? How is the definition of "job" being updated? What do experts think needs to be done now to prepare the workforce for the new job requirements? How can we educate and train today's students and current workers to have the right skills to be employable? What happens to thousands of displaced workers?

All of these questions and more will be discussed at this conference. Gaining understanding of these massive changes will shape how your organization and your

workforce fare going forward. It is predicted that the newly adopted \$15 minimum wage will accelerate the adoption of automation. Are you ready?

Keynote speaker, Michael Chui is a partner at McKinsey Global Institute (MGI), where he leads research on the impact of information technologies and innovation on business, the economy, and society. Chui is a co-author of the ground-breaking report, Four Fundamentals of Workplace Automation. He says, “Very few occupations will be automated in their entirety in the near or medium term. Rather, certain activities are more likely to be automated, requiring entire business processes to be transformed, and jobs performed by people to be redefined, much like the bank teller’s job was redefined with the advent of ATMs.” Learn more about how those business processes will be transformed at the conference.

Following the keynote speaker, there will be a panel of North Bay business leaders who will discuss what they see happening at their companies. Get the North Bay perspective from Hamish Gray, SVP Corporate Services & Chief of Staff, Keysight Technologies and Anne Wintroub, Director, Charitable Operations, PA—Citizenship & Sustainability, AT&T. A third panelist will be announced shortly.

The Conference will be on June 9, from 7:00 a.m. – 9:00 a.m. at the Sheraton Hotel, Petaluma. To be a sponsor, buy tickets or get more information, please go to www.northbayleadership.org. Tickets are limited so get your ticket today!

NBLC Endorsements for June Primary

This year’s primary is exciting because of the possibility that California has a chance to play a key role in selecting the nominees for President. While usually the late date of our primary doesn’t give us that opportunity, this year we get to weigh in! Your vote will be important in choosing the nominee, but perhaps even more important in choosing who will lead the North Bay’s counties. And we have two ballot measures that also will direct the future of the North Bay.



While we recommend the following candidates and support for ballot measures, what we most recommend is that you exercise your right to vote. There has been some confusion about how those who are not registered Republicans or Democrats may vote. If you wish to vote in the Republican primary, you must be a registered Republican. If you wish to vote in the Democratic primary, you must either be a registered Democrat or request a Democratic ballot. If voters wish to request a ballot to vote Democratic, they should do so as soon as possible. There have been snafus in Marin and Sonoma Counties on the date of the deadline. However, Deena Thompson-Stalder, election manager for the Sonoma County registrar of voters, said the county will send out requested primary ballots until May 31. I believe that is true also in Marin County, but should be verified. In both Marin and Sonoma Counties, the deadline to register to vote or re-register your party affiliation is May 23rd.

Many who want to be “independent” of any party, have mistakenly registered for the American Independent Party. This party is not the same as being “independent.” If you wish to be independent, you must register as a “No Party Preference” voter. But doing so, may preclude you from voting in some primaries as outlined above.

NBLC makes the following endorsements for candidates who have demonstrated a commitment to providing balanced representation, a concern for economic competitiveness, and strong leadership skills:

Marin County Supervisors:

2nd District: Katie Rice

3rd District: Kate Sears

4th District: Dominic Grossi

Sonoma County Supervisor:

5th District: Lynda Hopkins

Napa County Supervisors:

2nd District: Mark Luce

4th District: Alfredo Pedroza

Assembly:

10th District: Marc Levine

State Senate:

3rd District: Bill Dodd

Ballot Measures:

Measure AA -- Clean and Healthy Bay: Vote Yes (See previous issue for reasons for support.)

Measure B -- MARIN COMMUNITY COLLEGE DISTRICT BOND MEASURE: Vote Yes

Measure B includes: repairs and upgrades to facilities that are necessary to meet current building codes for earthquakes, fires, and safety; updates to classrooms, labs, and vocational education facilities to support the science, engineering, and technology courses students need to be prepared for four-year college and careers; and facilities needed for support and job training for returning veterans. At the Indian Valley Campus, Measure B will allow COM to continue attracting students by providing the updated facilities necessary to offer specialized technical and career training programs — including for firefighters, paramedics and health care professionals — as well as transfer courses. Measure B is critical to increasing enrollment and allowing the college to reach its full potential.

Moreover, this measure includes important fiscal accountability protections to ensure taxpayers dollars stay right here in our community, can't be taken by the state and can't be spent on administration. NBLC agrees with the College of Marin board that students deserve quality, affordable higher education that prepares them for four-year degrees and future careers.

Be Safe – Be Smart: SMART Trains Require Practicing Safety along Rail Lines



In preparation for beginning service later this year, SMART has started system wide testing along the initial 43-mile route, from the northern part of Santa Rosa to downtown San Rafael. SMART's testing includes running trains, operating railroad crossing gates at intersections and verifying that our train control and communications systems are accurate and working effectively.

FOR YOUR SAFETY

- Never walk on railroad tracks. SMART operates an active railroad and walking on the tracks is illegal.
- Use designated railroad crossings only. Wait for the bells and flashing lights to stop and for the gate to rise completely before crossing railroad tracks.
- Be prepared to stop at railroad crossings. Slow down, look both ways and listen for warning signals.
- When driving, never stop on the tracks and never race a train.

For more safety tips visit SMART's rail safety website at www.BeTrackSmart.org. In the event of a railroad emergency or if the railroad crossing gates are not working properly, please contact SMART's Rail Operation Center: 1-888-412-3330. This number can also be found on the blue Emergency Notification Signs located at all crossing gates.

Members in the News

Sunny Hills Services Receives Joint Commission's Gold Seal of Approval

Sunny Hills Services recently earned The Joint Commission's Gold Seal of Approval® for Behavioral Health Care Accreditation.

Midstate Construction Corporation Recent Multifamily Rehabilitation

Midstate Construction Corporation has recently completed a number of multi-family rehabilitation projects for some exemplary non-profit developers.

Friedman's Home Improvement Awarded 2016 Community Excellence Award for a Large Business

Friedman's Home Improvement honored with the award of excellence for Petaluma large businesses.

PGE-811

April is National Safe Digging Month and Pacific Gas and Electric Company (PG&E) urges all Californians to help stop dig-ins by making the free call to 811 at least two working days ahead of digging projects big and small.

Redwood Credit Union Remains Among Healthiest Credit Unions in the Nation

For the second year in a row, Redwood Credit Union (RCU) ranks among the top five healthiest credit unions – out of over 6,200 nationwide -- based on financial and operational strength and growth for the period ending December 31, 2015. This ranking is issued by Glatt Consulting, an independent firm that studies the financial health of U.S. credit unions.

SolarCraft Completes Solar Power Installation at Nova Group - Napa Engineering & Construction Firm Now Powered by the Sun

Designed and installed by SolarCraft, the solar photovoltaic system is ground-mounted and consists of 612 Canadian Solar 305-watt solar panels, providing 292,230 kWh of sustainable solar power every year. The excess energy is fed back to PG&E, reducing the energy pressures on the local power grid.

Friedman's Home Improvement named Exchange Bank's first Doyle Philanthropy winner

Exchange Bank has named Friedman's Home Improvement as the first winner of the Frank P. Doyle Philanthropy Award, honoring local businesses and their leaders who meet critical community needs.

Burr Pilger Mayer Receives the Community Philanthropy Awards

Burr Pilger Mayer honored for its incredible community effort.

Comcast and The U.S. Department of Housing and Urban Development (HUD) Announce Pilot Program to Close The Digital Divide For Public Housing Residents in Miami, Nashville, Philadelphia, and Seattle

Comcast announced a pilot program with the U.S. Department of Housing and Urban Development's (HUD) ConnectHome initiative to attack the digital divide for public housing residents.

College of Marin Mini-Medical School Medical Science and Aging

College of Marin Mini-Medical School, Medical Science and Aging is an opportunity to focus on the second half of life, normal human aging and avoiding diseases.

The Buck Institute For Research on Aging Welcomes The Glenn Center for Biology of Aging Research on their Campus

The newly established Glenn Center for Biology of Aging Research at the Buck Institute will focus on this inquiry following a \$2 million, five year grant from the Glenn Foundation for Medical Research.

PG&E Delivers Best-Ever Reliability in 2015, Reduces Duration of Power Outages

Pacific Gas and Electric Company (PG&E) delivered record electric reliability in 2015 with the average customer experiencing less than one outage during the year. PG&E's sizable investment in its electric infrastructure and its commitment to integrating innovative technology continues to pay dividends for its customers.

Comcast Makes Push to Hire More Veterans

As Comcast's vice president of military and veterans affairs, Ms. Eggert, a retired brigadier general, is overseeing an initiative to hire more veterans and make the company a welcoming environment for them and active members of the military reserves.

Read more online at www.northbayleadership.org/news



Who We Are

Over twenty years ago, business leaders founded the North Bay Leadership Council on a simple premise: We can accomplish more by working together. Today, the Council includes 47 leading employers in the North Bay. Our members represent a wide variety of businesses, non-profits and educational institutions, with a workforce in excess of 25,000. As business and civic leaders, our goal is to promote sound public policy, innovation and sustainability to make our region a better place to live and work. For more information: Call

707.283.0028 / E-mail info@northbayleadership.org

www.northbayleadership.org